

Your Successful Plumbing Business depends on.....

Creating and running a successful plumbing (or any for that matter) business will depend on many things. It can however be broken down to 2 main elements; Time and Money. The smarter the distribution of both the more likely you are to make a success of your business.

Quite apart from the plumbing (or whatever product/service your business provides) the actual running and growing of the business has its own needs. Its a vicious circle; without the plumbing customers you have no business, but without the business you have no customers. This is an age old problem that many of those wishing to go into business for themselves have faced. The biggest cause of business failing is down to either no customers or no ability to meet the customer demands or in other words.. no business.

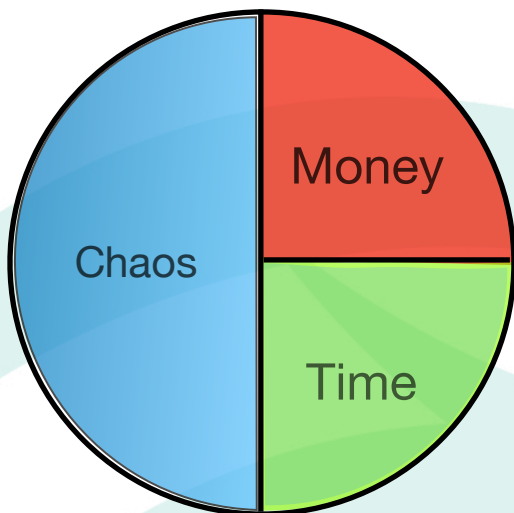
So how does Stopcocks Women Plumbers solve this problem?

There are only so many hours in the day and you can only do so much in the time available, but you can make that limited time more useful by only doing the things you are good at and paying someone else to do the things you are not so good at.

Yes you've heard it before, but how can you achieve this when you're newly starting out?

Look at it as a circle. Lets call the circle 'Your Successful Business'

Your Successful Business?



The Do It Yourself method

This circle shows the minimum time and money required to get your business started. It indicates you need to spend a minimum of a quarter of your time building the business and at least a quarter of your budget.

It's OK to start this way, but you'd better not stay here for too long. The circle will be filled by the way....but you won't have control. You'll be trying to do everything **AND PLUMBING**. in the time left over. No wonder it's called chaos.

The chaos section is wasted energy that ultimately leads to you burning out before you've succeeded, or running out of money.

The Do It Yourself method (but working harder)

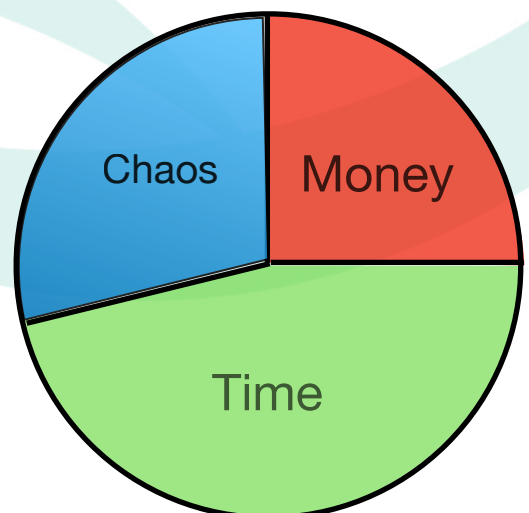
This circle shows the level of success by increasing the amount of time you spend on building the business.

Remember; this is all **apart** from the time you spend delivering the plumbing. Where is the extra time coming from?

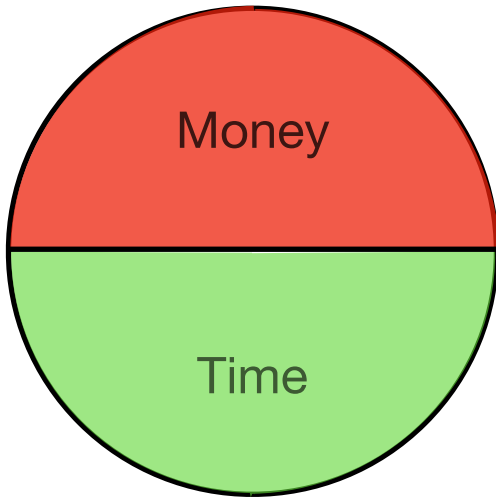
You can see the uncontrolled element has reduced, but the extra time you're giving (be it with marketing, invoicing, chasing payments, updating your website or any of the many things needed) will be taking time away from the money making element which is the actual plumbing.

This way you will run out of money far quicker, because you won't be out earning it!!

Clearly, spending more time on building your business is not the answer.



The Do It Yourself method with more time and money spent



This circle shows that you are now spending half your time on building the business and you've outsourced half of the tasks. Maybe you've got a book keeper or a website developer on board.

Now we're getting to a place where the whole circle is filled. No more chaos right?

Wrong!

There may not be chaos in the same way but you are still spending precious earning time doing things you don't like. Things you're not brilliant at. You will miss crucial stuff like invoicing on time, chasing payments. You might be brilliant at generating customers but have no time left to do the plumbing work you've generated. **(Remember time spent here is time not plumbing)**

This will quickly lead to a bad reputation, and ultimately a failure of your business.

Now we're talking

This circle shows the level of success by outsourcing everything you don't like. Of course no business can grow without any of your time invested. Notice, we're now talking about time invested rather than time spent. Not only is your time invested but so is your money. You are now getting the mundane and boring things done by those whose strengths lie there and you are doing the minimum you need to do. These minimum things might involve filling in your calendar, or one networking meeting a month, or making an appointment with your accountant. Leaving the majority of your time available to deliver a great plumbing service and build up your earnings.

How does joining Stopcocks Women Plumbers achieve this?

We do all the boring stuff. And you are left free to do the thing you love which is plumbing. When you join Stopcocks you can rest assured that the business side of things is taken care of. From call answering to invoicing, collecting payments, to record keeping.

We also have the added bonus of having a wonderful supportive community and one of the best mentors in the business.

Stopcocks founder Hattie Hasan has been plumbing for nearly 30 years and there isn't much she doesn't know about plumbing.

How much will it cost?*

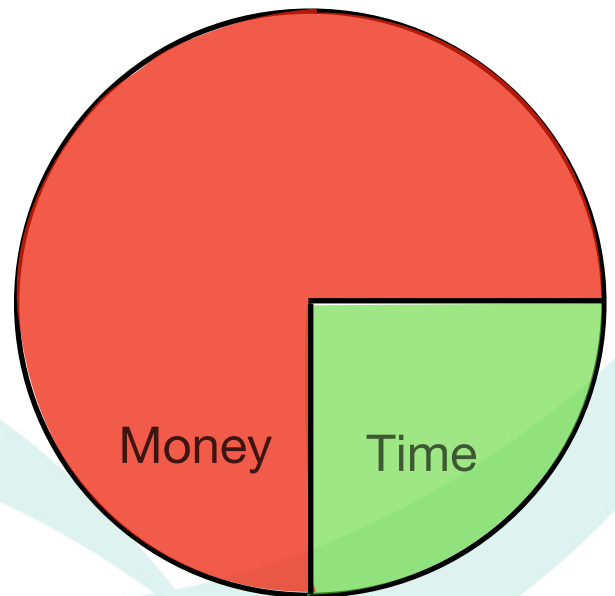
We have a level of joining to suit all budgets.

The top level includes liveried van, tools and a complete launch package on top of everything else

The mid level is the above minus the van.

Even the lowest level is enough to make your Stopcocks Plumbing business a success (albeit slightly slower)

Packages start from as little as £700, contact us by phone on 0800 862 0010 or fill in the application form found <http://stopcocks.uk/join-us/apply-for-a-franchise>



*The joining fee is a one one off payment. A monthly service charge applies and commences 3 months from joining.